

RUSH SOCIAL MEDIA CREATIVE TEAM - Social Media Policy

This Social Media Policy exists to provide guidance, standards, and expectations to RUSH Social Media Creative Team members, as they work to apply the church's mission to social media platforms.

Why a RUSH social media creative team? At Crossroads, our mission is to help people connect with God and others at the Crossroads of life. We believe ministry doesn't just happen on a Sunday morning or a Wednesday night at RUSH. Ministry happens all week long, including on social media. We take social media seriously and truly believe it's not *just social media* – *it's social ministry*. Our why behind this team exists for 2 reasons: 1. We want to capture and tell the story of what God is doing at RUSH. 2. We want to invite students to join us on Wednesday nights and invite people to invest in the next generation. The best way for us to do these two things is to meet people where there at, and that's on social media.

What will this team do? This team would be responsible for creating content and managing social media platforms for RUSH, such as TikTok and Instagram

Who is invited to apply to be on this team? This team is open to both students and adults. It is an expectation for those on this team to be individuals who display Godly-character and integrity while utilizing social media. It is understood that WHAT you post and HOW you interact on your personal social media account(s) matters. By being a RUSH Social Media Creative Team member at Crossroads and even more importantly, being an ambassador for Christ, the content you share and how you interact through your personal social platforms should be honoring God. (1 Cor. 10:31, Matt. 5:16)

What is/ will be expected of me?

- Must be a devoted follower of Jesus
 - We're following his example... you can't follow someone you do not know.
- Faithful
 - Must demonstrate faithful attendance at church and at RUSH.
- Available
 - Willing to make this team a priority.
- Teachable
 - You want to learn, grow, and lead.
 - You are willing to ASK for help (for starters)
 - You are willing to TAKE feedback
 - You are willing to PRAY through the feedback and make adjustments
 - Willing to complete any assigned tasks or homework from meetings

RUSH Social Media Creative Team Commitments:

As RUSH Social Media Creative Team members interact on social media - through posts, reels, stories, comments, or direct messages - we will stay committed to the following:

- 1. KINDNESS:** We will remember that each view, comment, and message is from a human being with a complex story who has needs, emotions, and ultimately, a heart/soul that can be impacted for eternity. *(Luke 6:31, Eph 4:29, Rom. 12:10)*
- 2. PEACE:** If/when controversies occur, we will aim towards peaceful interactions and outcomes. Even where two parties can't agree, we will reject the temptation towards bitterness and unforgiveness. *(Rom. 12:18, Col. 3:13)*
- 3. TRUTH:** We will fear God above the opinions of others, holding fast to the true gospel even if it means saying unpopular or difficult things. *(Prov. 29:25, Heb. 10:23)*
- 4. COMPASSION:** We will share the truth in love - praying as we post and respond - making sure to be as gentle, kind, and sensitive as possible, the same way we would be with a hurting friend on our living room couch. We will not intentionally provoke others to anger or stir up controversy. *(Eph. 4:15, Eph. 4:32)*
- 5. HUMILITY:** We will respond to others from a place of humility - knowing that we're not always right or perfect. *(Col. 3:12)*
- 6. UNIVERSAL:** We will post and respond to others with a "big picture" view - considering not just individual readers, specific current events, personal agendas, or concerns, but instead focusing on the overarching, timeless, and broad biblical principles rooted in the good news of Jesus Christ. *(Phil. 3:14)*
- 7. IMPARTIALITY:** We will post and respond with fairness and charity, not showing favoritism. *(James 2:1)*
- 8. ACCOUNTABILITY:** We will operate according to the terms of use on each individual social media platform where they do not contradict the Bible. *(Rom. 14:12, Prov. 12:17).*
- 9. LAUNGUAGE/CONTENT:** We will abstain from profane and vulgar language in all social media interactions. *(Col. 3:8)*

I'm interested... So What's next?

- Just because you apply, does not mean you are automatically on the team.
- Pray. No, seriously...pray about this.
- If you are a current RUSH student, please review this information with your parent(s) and make sure that your parent(s) are onboard with you pursuing involvement with this team.
- Complete the attached application (along with required signatures) and submit it to TJ TenPas @ tj.tenpas@crossroadssheboygan.org.

(Hang on to these 2 pages for yourself and return the following 3 pages to
TJ TenPas at tj.tenpas@crossroadssheboygan.org.)

RUSH Social Media Creative Team

Application and Covenant

Name: _____ Date: _____

I am excited about the opportunity to join the RUSH Social Media Creative Team and understand that how I interact on my own social media platforms and the RUSH social media platforms matter.

Please complete the following questions:

1. Why are you interested in joining the RUSH Social Media Creative Team?

2. What concerns do you have about joining this team, or your ability to commit to the team?

3. Describe your current relationship with God and what your time with God has looked like over the past month.

APPLICANT SIGNATURE

By signing below, I am agreeing to what is stated above:

Name	Signature	Date
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RUSH Students who are applying to join this team will need to have the following two signatures as well:

PARENT SIGNATURE

By signing below, I (parent/guardian) agree to support my student's involvement on the RUSH Social Media Creative Team. Furthermore, I am not aware of any behavior in my student's life that is dishonoring and/or disrespectful to me or others, and of which they are unrepentant and unwilling to address.

Name	Signature	Date
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SMALL GROUP LEADER SIGNATURE

By signing below, I acknowledge that the student named above is in my RUSH small group and is a consistent attender at RUSH. Furthermore, I am not aware of any behavior in this student's life that is dishonoring and/or disrespectful to me or others, and of which they are unrepentant and unwilling to address.

Name	Signature	Date
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